

Accomplish

*"People don't care how much you know
until they know how much you care."*
Theodore Roosevelt



Forging a link with
the communities
we serve

May 2020

GenieShares

Proud to share our hopes and
dreams with our local community
www.genieshares.com

About us



We are the directors of Accomplish

We have a shared experience of adversity

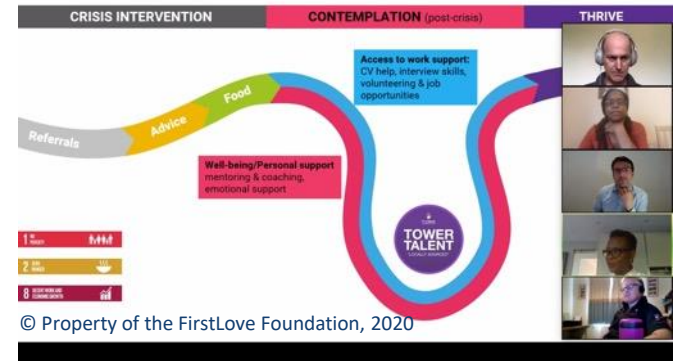
We have been lucky

We want to redress the balance

We also believe GenieShares will make us stronger

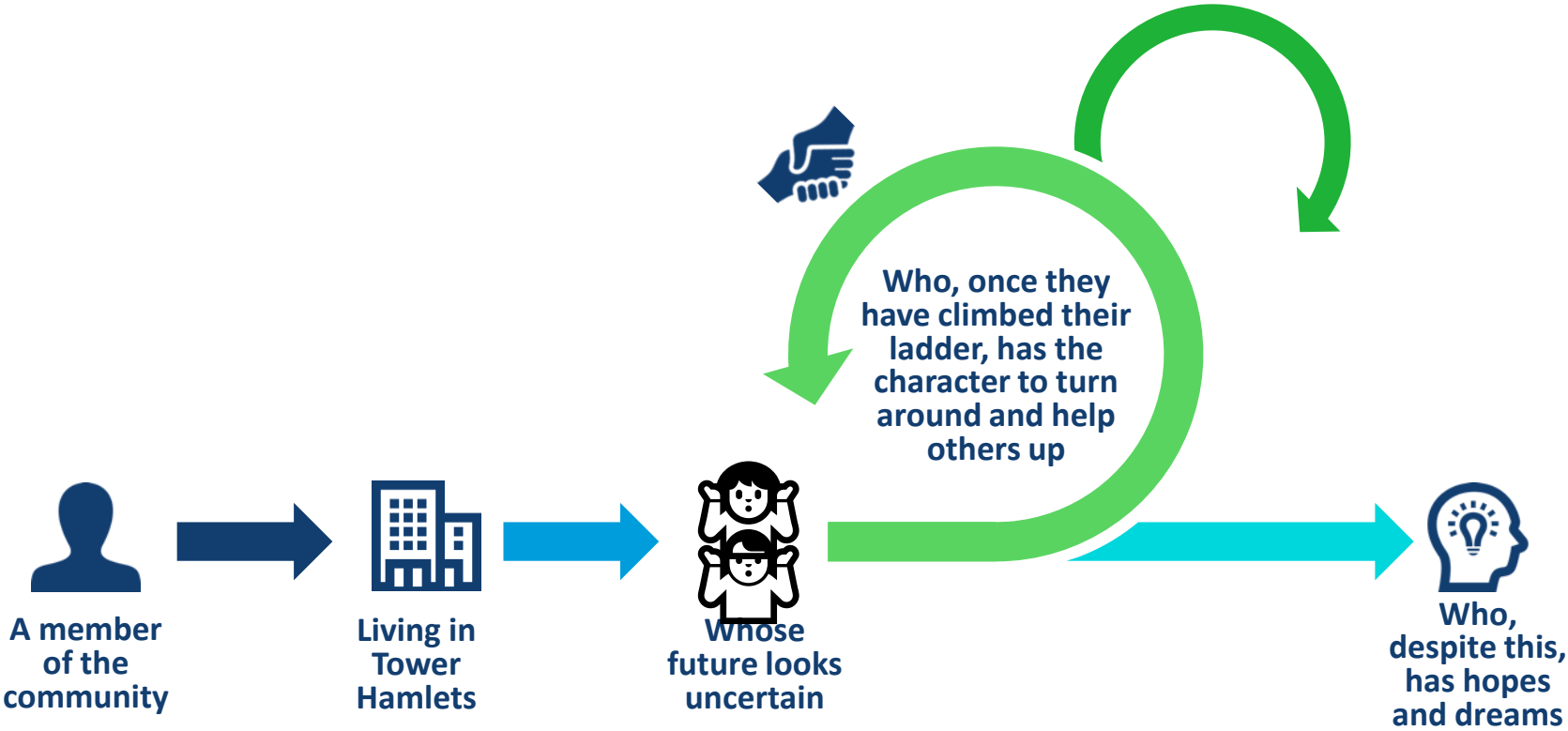


Lessons we have learned



- 1** The pandemic may disproportionately impact the less privileged communities.
- 2** Politics of division and fear may worsen the situation.
- 3** When someone is in a crisis, we must intervene in the right way at the right time, or they may be “unable to hear us.”
- 4** We should build resilience, not reliance.
- 5** Social justice is key to solving poverty.

We would like to support ...



Accomplish's GenieShares programme

Our offer

- ✓ The structure and stimulus of ongoing mentoring, and an introduction to lifelong learning
- ✓ A test audience to give feedback on the candidate's ideas and plans
- ✓ Introductions to people who may be able to help
- ✓ Emotional support – when things go well, we will celebrate; when they don't, we will rally around and make a plan
- ✓ Ownership of 1% of our company



Our expectations

- ✓ Monthly progress checks with each of us, for which the individual will prepare in full.
- ✓ Full and active involvement at Accomplish's Quarterly Workouts, for which Accomplish will prepare in full.

Why we are doing this

Our goal is to transform society for good by forging a link between private enterprise and the communities we serve



Our definition of leadership drives us forward:

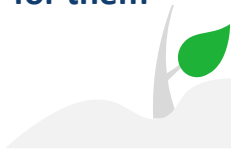
Leaders serve – once they have climbed their ladder, leaders don't kick it away: they turn around and help others up.

Leaders unite – they build shared hopes and dreams. It's about 'we', not 'me'.

What we aim to achieve



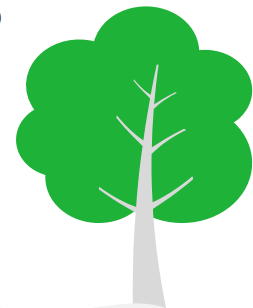
A pocket of resilience in Tower Hamlets that knows the outside world believes in them, and is there for them



A culture of 'serving to lead' that will grow by helping others around them



Shared hopes and dreams for the future that we will translate into shared value



Shared hopes and dreams

How should we look for the person?



What are we looking for?	How will we recognise them?	How should we look for them?
<p>Someone from Tower Hamlets who:</p> <ul style="list-style-type: none"> Has been less fortunate than we have been. 	<ul style="list-style-type: none"> May have skills, but held back by social injustice, rather than by ability 	<ul style="list-style-type: none"> Consult the schools?
<ul style="list-style-type: none"> Does not / no longer has more immediate needs, e.g. food, shelter 	<ul style="list-style-type: none"> Recently entered the post-crisis phase 	<ul style="list-style-type: none"> Consult the agencies that help people in crisis?
<ul style="list-style-type: none"> Whose future looks uncertain 	<ul style="list-style-type: none"> Digitally excluded Lost confidence 	<ul style="list-style-type: none"> Consult the food banks? Relying on library internet?
<ul style="list-style-type: none"> Despite this, has hopes and dreams 	<ul style="list-style-type: none"> Engaged in a learning programme Has a business idea 	<ul style="list-style-type: none"> Are there any support groups for young entrepreneurs?
<ul style="list-style-type: none"> Has an inspiring work ethic 	<ul style="list-style-type: none"> Not afraid of hard work 	<ul style="list-style-type: none"> May be juggling several jobs (even as a volunteer) as well as study?
<ul style="list-style-type: none"> Once they have climbed their ladder, has the character to turn around and help others up 	<ul style="list-style-type: none"> Someone who is volunteering despite their own situation 	<ul style="list-style-type: none"> Consult volunteer groups?
<ul style="list-style-type: none"> Will make a good role model for others. 	<ul style="list-style-type: none"> Someone who isn't full of themselves who others will resonate with 	<ul style="list-style-type: none"> Engaged in social entrepreneurship Do what they say they're going to do?

Selection process



- Consult organisations from page 8
- Request recommendations
- Create a panel
- Panel creates a short list of candidates
- Interview the candidates
- Panel decision
- Keep secret [because we may not succeed here]: try to arrange appropriate apprenticeships for ‘unsuccessful’ candidates

Our next moves



Having confirmed our 'destination', we will now plan the journey

- Design a selection process for finding our candidate that should provide value even to those who are unsuccessful
- Engage and involve other agencies
- Form a collective decision – probably in Q3 after the UK's return to school

Slow is smooth. Smooth is fast.